

Conference on Medicinal Plants: Cultivation and Marketing

(17-3-2017)

Extension Division, Forest Research Institute (FRI), Dehradun organized one day conference on “Medicinal plants: Cultivation and Marketing” on 17th March, 2017 at ICFRE Auditorium, Dehradun. The conference was aimed to provide a common platform for Government and Non Government organizations, Self Help Groups, farmers, traders related with medicinal plants, entrepreneurs, researchers and other stakeholders for discussion on various issues related with cultivation and marketing of medicinal plants and draw remedial strategy so that farmers may opt the medicinal plants based farming for enhancing the productivity and economic benefits.

Dr. Shashi Kumar, IFS, Director General, ICFRE, Dehradun inaugurated the conference. In his inaugural address he emphasized that there is a dire need to conserve and propagate medicinal plants. He informed that the Forest Research Institute has wide spectrum knowledge and well advance technologies in the field of cultivation and utilization of medicinal plants which may be beneficial for the farmers. He quoted that networking of growers and traders is required so that farmers can get a proper price of their produce. He said that the seminar will be useful in the development of medicinal plants sector and farmers will get better price of their produce *vis a vis* industry will get quality produce.

Dr. Savita, IFS, Director, FRI in her address said that medicinal plants have a good potential in many pharmaceutical sectors like Ayurveda, Homoeopathy, Siddha, Unani and even in modern system of medicine. She said that medicinal plants are being extracted from forests since a long time and resultantly, many species are now disappearing from forests. To conserve them the extraction from natural forests need to be stopped and their cultivation should be promoted at farmers field. She quoted that seminar will certainly bring farmers, technologists and traders altogether.

Dr. A. K. Pandey, Head Extension Division, FRI in his welcome address highlighted the importance of medicinal plants. He gave brief outline of the conference. He said that medicinal plants can provide means of livelihood to the farmers besides providing good health if utilized sustainably. He emphasized that quality of medicinal plants has to be maintained for the production of efficacious drugs. India has tremendous potential to meet growing global demand of medicinal plants. Dr. G. S. Goraya, Dy. Director General (Research), was also present in the inaugural session of the conference as special invitee.

About 200 participants including farmers, representatives of pharmaceutical companies like Dabur India Ltd., Ipca Laboratories, Ratlam, Ayurved, Delhi, Government and Non Government Organizations, Self Help Groups, Forest Department, Botanical Survey of India and other stake holders participated in the conference. Dr.D.C. Jain, Ipca Laboratories, Ratlam said that they are willing to have buy back arrangements with the farmers for cultivation of *Artimisia annua*. Dr. G.P.Kimoti from Dabur India Ltd. gave a brief account of their requirement of medicinal species which can be cultivated by farmers. Dr.Amit Jain from Ayurved India Ltd. also said that their company is willing to procure medicinal plants cultivated by farmers. Dr.A.K.Sharma, Head, NWFP Division, FRI, Dehradun gave a brief description of the work carried out by FRI on important medicinal plants. Sri H.P.Singh delivered a talk on marketing of medicinal plants. Dr. T. S. Rathore, Group Coordinator (Research), AFRI, Jodhpur chaired the technical session. All Head of Divisions of FRI, Dehradun attended inaugural session of conference.

During technical session discussion was focused on cultivation and marketing of important medicinal plants where subject specialists of the institute and pharmaceutical sectors interacted with farmers and replied their queries. Farmers and representatives of Government and Non Government Organizations also expressed their views and demanded the cooperation of the institute in scientific cultivation and marketing of medicinal plants. Some policy issues were also discussed in the conference. The vote of thanks was given by Dr. Devendra Kumar, Scientist and programme was anchored by Dr. Charan Singh, Scientist, Extension Division, FRI. Shri Rambir Singh, Scientist, Shri P. K. Gupta, Scientist (Rtd.) and others of Extension Division contributed significantly for the success of conference.

Glimpses of the Conference



Welcome of Chief Guest Dr. Shashi Kumar, Director General, ICFRE
by Dr. Savita, Director, FRI



Inauguration of Conference



Inauguration of Conference



Dr. Shashi Kumar, Director General, ICFRE, Dr. G. S. Goraya, Dy. Director General (Research), ICFRE, Dr. Savita, Director, FRI and Dr. A. K. Pandey, Head Extension, FRI on Dias during inauguration



Dr. Shahsi Kumar, Director General, ICFRE addressing the audience during conference



Dr. Savita, Director, FRI addressing the audience during conference



Audience in conference



Subject specialists interacting with audience



Queries raised by audience during technical session



Queries raised by audience during technical session



Press Media: Ms. Seema Sharma, Correspondent from Times of India

Press Clips

Times of India (16th March, 2017)



Himachal Times (16th march, 2017)



**FRI to hold
Conference on
Medicinal Plants**

**By OUR STAFF
REPORTER**

DEHRADUN, 15 Mar: Forest Research Institute (FRI) is organising a one day conference on "Medicinal plants: Cultivation and Marketing" on 17 March at its ICFRE Auditorium. The aim of the conference is to provide a common platform for Government and Non Government organisations, Self Help Groups, farmers, traders related with medicinal plants, entrepreneurs, researchers and other stakeholders for discussion on various issues related with cultivation and marketing of medicinal plants and to draw up remedial strategies so that farmers may opt for medicinal plants based farming for enhancing productivity and economic benefits.

At the conference, interaction will be focused on conservation, cultivation, quality control and marketing. According to FRI Director Dr Savita participation of more than 100 representatives of Government and Non Government organisations, Self Help Groups, farmers, traders related with pharmaceuticals, entrepreneurs, researchers from Western Uttar Pradesh, Uttarakhand, Haryana, Punjab and Delhi is expected at the conference.

जड़ी-बूटियों का कारोबार 80 बिलियन डॉलर पार

जगत्पन संवाददाता, देहरादून: जड़ी-बूटियों (औषधीय पादप) का कारोबार विश्व में 80 बिलियन डॉलर को पार कर गया है और फिर भी मांग पूरी नहीं हो पा रही। इसकी वजह है मांग के अनुरूप जड़ी-बूटियों का उपलब्ध न हो पाना। इसकी खेती बढ़ाने और कृषकों को बेहतर बाजार देने के लिए वन अनुसंधान संस्थान (एफआरआई) ने सम्मेलन का आयोजन कर यह तलाशने का प्रयास किया।

शुक्रवार को वन अनुसंधान संस्थान की एक्सटेंशन डिविजन की ओर से आयोजित सम्मेलन का शुभारंभ करते हुए भारतीय वानिकी अनुसंधान एवं शिक्षा परिषद के महानिदेशक डॉ. शशि कुमार ने कहा कि जड़ी-बूटियों की मांग अकेले वनों से पूरी नहीं की जा सकती। इसके लिए औषधीय पादपों की खेती को कृषकों को प्रोत्साहित करने की जरूरत है। किसान औषधीय पादपों की खेती करते हैं, लेकिन विपणन के अभाव में किसान इससे विमुख हो रहे हैं। वन अनुसंधान संस्थान की निदेशक डॉ. सविता ने कहा कि कृषकों को इसी मुश्किल को हल करने के लिए सम्मेलन में जड़ी-बूटियों से उत्पाद बनाने वाली तमाम कंपनियों के प्रतिनिधियों को भी बुलाया गया है। उन्होंने उम्मीद जताई कि सम्मेलन के बाद इंडस्ट्री सेक्टर आगे आएगा और किसानों को प्रोत्साहन मिलेगा। इस अवसर पर परिषद के उप महानिदेशक जोएल्स गोरया, एक्सटेंशन डिविजन के प्रमुख डॉ. एके पांडे, डॉ. वीरेंद्र जैन, डॉ. जोषी किमोटी आदि उपस्थित रहे।

सुविधाएं



- औषधीय पादपों की खेती बढ़ाने को कृषकों को किया गया प्रोत्साहित
- जड़ी-बूटियों की मांग अकेले वनों से पूरी नहीं की जा सकती

पौधों के कृषिकरण पर दी जानकारी

देहरादून। एफआरआई में हुई कार्यशाला में औषधीय पौधों का कृषिकरण करने पर बल दिया गया। इस मौके पर किसानों को जानकारी दी गई कि वो औषधीय पौधों की वैज्ञानिक खेती कर अपनी आय दोगुनी कर सकते हैं।

"औषधीय पौधों का कृषिकरण एवं विपणन" विषय पर हुई कार्यशाला में भारतीय वानिकी अनुसंधान एवं शिक्षा परिषद के महानिदेशक डॉ. शशि कुमार ने बतौर मुख्य अतिथि कहा कि औषधीय पौधों की बढ़ती हुई मांग पूरी करने के लिए कृषिकरण जरूरी है। औषधीय पौधों की वैज्ञानिक खेती कर किसान अधिक आय अर्जित कर सकते हैं। वन अनुसंधान संस्थान की निदेशक डॉ. सविता ने औषधीय पौधों के संरक्षण, प्रवर्धन एवं कृषिकरण की आवश्यकता पर बल दिया। उन्होंने कहा कि प्राकृतिक परिवेश में औषधीय पौधों की उपलब्धता निरंतर घटती जा रही है, जिसे केवल कृषि से ही पूरा किया जा सकता है। उन्होंने कहा कि वन अनुसंधान संस्थान औषधीय पौधों की खेती में आने वाली समस्याओं के निराकरण के लिए काम कर रहा है। इस मौके पर डॉ. एके पांडे, डॉ. जोएल्स गोरया, डॉ. वीरेंद्र कुमार, डॉ. चरण सिंह, रामबीर सिंह सहित कई लोग मौजूद रहे।