

## **Conference on Medicinal Plants: Cultivation and Marketing**

**(17-3-2017)**

Extension Division, Forest Research Institute (FRI), Dehradun organized one day conference on “Medicinal plants: Cultivation and Marketing” on 17<sup>th</sup> March, 2017 at ICFRE Auditorium, Dehradun. The conference was aimed to provide a common platform for Government and Non Government organizations, Self Help Groups, farmers, traders related with medicinal plants, entrepreneurs, researchers and other stakeholders for discussion on various issues related with cultivation and marketing of medicinal plants and draw remedial strategy so that farmers may opt the medicinal plants based farming for enhancing the productivity and economic benefits.

Dr. Shashi Kumar, IFS, Director General, ICFRE, Dehradun inaugurated the conference. In his inaugural address he emphasized that there is a dire need to conserve and propagate medicinal plants. He informed that the Forest Research Institute has wide spectrum knowledge and well advance technologies in the field of cultivation and utilization of medicinal plants which may be beneficial for the farmers. He quoted that networking of growers and traders is required so that farmers can get a proper price of their produce. He said that the seminar will be useful in the development of medicinal plants sector and farmers will get better price of their produce *vis a vis* industry will get quality produce.

Dr. Savita, IFS, Director, FRI in her address said that medicinal plants have a good potential in many pharmaceutical sectors like Ayurveda, Homoeopathy, Siddha, Unani and even in modern system of medicine. She said that medicinal plants are being extracted from forests since a long time and resultantly, many species are now disappearing from forests. To conserve them the extraction from natural forests need to be stopped and their cultivation should be promoted at farmers field. She quoted that seminar will certainly bring farmers, technologists and traders altogether.

Dr. A. K. Pandey, Head Extension Division, FRI in his welcome address highlighted the importance of medicinal plants. He gave brief outline of the conference. He said that medicinal plants can provide means of livelihood to the farmers besides providing good health if utilized sustainably. He emphasized that quality of medicinal plants has to be maintained for the production of efficacious drugs. India has tremendous potential to meet growing global demand of medicinal plants. Dr. G. S. Goraya, Dy. Director General (Research), was also present in the inaugural session of the conference as special invitee.

About 200 participants including farmers, representatives of pharmaceutical companies like Dabur India Ltd., Ipcra Laboratories, Ratlam, Ayurved, Delhi, Government and Non Government Organizations, Self Help Groups, Forest Department, Botanical Survey of India and other stake holders participated in the conference. Dr.D.C. Jain, Ipcra Laboratories, Ratlam said that they are willing to have buy back arrangements with the farmers for cultivation of *Artemisia annua*. Dr. G.P.Kimoti from Dabur India Ltd. gave a brief account of their requirement of medicinal species which can be cultivated by farmers. Dr.Amit Jain from Ayurved India Ltd. also said that their company is willing to procure medicinal plants cultivated by farmers. Dr.A.K.Sharma, Head, NWFP Division, FRI, Dehradun gave a brief description of the work carried out by FRI on important medicinal plants. Sri H.P.Singh delivered a talk on marketing of medicinal plants. Dr. T. S. Rathore, Group Coordinator (Research), AFRI, Jodhpur chaired the technical session. All Head of Divisions of FRI, Dehradun attended inaugural session of conference.

During technical session discussion was focused on cultivation and marketing of important medicinal plants where subject specialists of the institute and pharmaceutical sectors interacted with farmers and replied their queries. Farmers and representatives of Government and Non Government Organizations also expressed their views and demanded the cooperation of the institute in scientific cultivation and marketing of medicinal plants. Some policy issues were also discussed in the conference. The vote of thanks was given by Dr. Devendra Kumar, Scientist and programme was anchored by Dr. Charan Singh, Scientist, Extension Division, FRI. Shri Rambir Singh, Scientist, Shri P. K. Gupta, Scientist (Rtd.) and others of Extension Division contributed significantly for the success of conference.

## Glimpses of the Conference



Welcome of Chief Guest Dr. Shashi Kumar, Director General, ICFRE  
by Dr. Savita, Director, FRI



Inauguration of Conference



Inauguration of Conference



Dr. Shashi Kumar, Director General, ICFRE, Dr. G. S. Goraya, Dy. Director General (Research), ICFRE, Dr. Savita, Director, FRI and Dr. A. K. Pandey, Head Extension, FRI on Dias during inauguration



Dr. Shahsi Kumar, Director General, ICFRE addressing the audience during conference



Dr. Savita, Director, FRI addressing the audience during conference



Audience in conference



Subject specialists interacting with audience



Queries raised by audience during technical session



Queries raised by audience during technical session



Press Media: Ms. Seema Sharma, Correspondent from Times of India

## Press Clips

Times of India (16<sup>th</sup> March, 2017)

### Conference on medicinal plants

DEHRADUN, MARCH 15

The Forest Research Institute (FRI), Dehradun, will organise a conference on 'Medicinal plants: Cultivation and marketing' at its ICFRE auditorium on March 17. The aim of the conference is to provide a common platform for government and non-government organisations, self-help groups, farmers, traders, entrepreneurs,

researchers and other stakeholders for discussion on various issues related to cultivation and marketing of medicinal plants and draw remedial strategy so that farmers may opt the medicinal plant-based farming for enhancing the productivity and economic benefits.

The main focus will be on conservation, cultivation, quality control and marketing.

FRI Director Savita said participation of more than 100 representatives of government and non-government organisations, self-help groups, farmers, pharmaceutical traders, entrepreneurs, researchers from Western Uttar Pradesh, Uttarakhand, Haryana, Punjab and Delhi are expected to participate in the conference. — TNS

Himachal Times (16<sup>th</sup> march, 2017)

### Conf on Medicinal Plants at FRI on March 17

DEHRADUN,  
MARCH 15 (HTNS)

Forest Research Institute (FRI) is organizing one day conference on "Medicinal plants: Cultivation and Marketing" on March 17, at ICFRE Auditorium.

The aim of the conference is to provide a common platform for govern-

ment and non-government organizations, Self Help Groups, farmers, traders related with medicinal plants, entrepreneurs, researchers and other stakeholders for discussion on various issues related to cultivation and marketing of medicinal plants, and draw remedial strategy so

that farmers may opt for medicinal plants based farming for enhancing the productivity and economic benefits. In the conference, interaction will focus on conservation, cultivation, quality control and marketing.

Dr Savita, Director, FRI told that participation of

more than 100 representatives of government and non-government organizations, Self Help Groups, farmers, traders related with pharmaceuticals, entrepreneurs, researchers from Western Uttar Pradesh, Uttarakhand, Haryana, Punjab and Delhi is expected in the conference.

**FRI to hold Conference on Medicinal Plants**

**By OUR STAFF REPORTER**

**DEHRADUN, 15 Mar:** Forest Research Institute (FRI) is organising a one day conference on "Medicinal plants: Cultivation and Marketing" on 17 March at its ICFRE Auditorium. The aim of the conference is to provide a common platform for Government and Non Government organisations, Self Help Groups, farmers, traders related with medicinal plants, entrepreneurs, researchers and other stakeholders for discussion on various issues related with cultivation and marketing of medicinal plants and to draw up remedial strategies so that farmers may opt for medicinal plants based farming for enhancing productivity and economic benefits.

At the conference, interaction will be focused on conservation, cultivation, quality control and marketing. According to FRI Director Dr Savita participation of more than 100 representatives of Government and Non Government organisations, Self Help Groups, farmers, traders related with pharmaceuticals, entrepreneurs, researchers from Western Uttar Pradesh, Uttarakhand, Haryana, Punjab and Delhi is expected at the conference.

## जड़ी-बूटियों का कारोबार 80 बिलियन डॉलर पार

जगत्कालीन गोदानदाता, देहान्तः जड़ी-बूटियों (ओषधीय पादप) का कारोबार विश्व में 80 बिलियन डॉलर का पाप कर गया है और पिछे भी मांग पूरी नहीं हो पा रही। इसकी दृष्टि बजार ही मांग के अनुसूच्य जड़ी-बूटियों का बढ़ाव न हो पाना। इसकी खींच बढ़ाने और कृषकों को बहतर बाजार में के लिए बन अनुसंधान संस्थान (एफआआड) ने सम्पेलन का आयोजन कर रहा है ताकि नेतृत्व का प्रयास किया।

शुक्रबार को बन अनुसंधान संस्थान की एसटेंशन डिविजन की ओर से आयोजित सम्पेलन का शुभारंभ करते हुए भरतीय वानिकी अनुसंधान एवं शिक्षा परिषद के महानिदेशक डॉ. शशि कुमार ने कहा कि जड़ी-बूटियों की मांग अकेले बढ़ने से पूरी नहीं हो जा सकती। इसके लिए ओषधीय पादपों की खींच को कृषकों को प्रोत्साहित करने की ज़रूरत है। विस्तार में जड़ी-बूटियों की खींच को लेकिन विस्तार के अपार्ना में किसान इससे विमुख नहीं हो रहे हैं। बन अनुसंधान संस्थान की प्रिवेशक डॉ. सविता ने कहा कि कृषकों की इसी दृष्टि द्वारा विकास की खींच बढ़ाने के लिए उपर्युक्त कारोबार का उत्पादन बढ़ाने वाली तमाम कामों के प्रतिनिधियों को भी बुलाया गया है। उन्होंने उम्मीद जताई कि सम्पेलन के बाद इंडस्ट्री सेक्टर आगे आएगा और किसानों को प्रोत्साहन मिलेगा। इस अवसर पर परिषद के उप महानिदेशक जॉन्स गोराया, एसटेंशन डिविजन के प्रमर्श डॉ. एके पांडे, डॉ. लीसो जैन, डॉ. जीपी किमोटी आदि उपस्थित रहे।

**सुविधाएं**



**पौधों के कृषिकरण पर टी जानकारी**

देहरादून एक आवासीय में हुई कार्यशाला में ओषधीय पौधों का कृषिकरण करने पर बल दिया गया। इस मीके पर किसानों को जानकारी दी गई कि ये ओषधीय पौधों की वैज्ञानिक खींच कर अपनी आय दोगुनी कर सकते हैं।

‘ओषधीय पौधों का कृषिकरण एवं विपणन’ विषय पर हुई कार्यशाला में भारतीय वानिकी अनुसंधान एवं शिक्षा परिषद के महानिदेशक डॉ. शशि कुमार ने बतोते मुख्य अनिवार्य कहा कि ओषधीय पौधों की बढ़ती हुई मांग पूरी करने के लिए कृषिकरण जल्दी है। ओषधीय पौधों को वैज्ञानिक खींच कर किसान अधिक आय अर्जित कर सकते हैं। बन अनुसंधान संस्थान की निदेशक डॉ. सविता ने ओषधीय पौधों के संरक्षण, प्रवर्धन एवं कृषिकरण की आवश्यकता पर बल दिया। उन्होंने कहा कि प्राकृतिक परिवेश में ओषधीय पौधों की उपलब्धता निरंतर घटती जा रही है, जिसे कबल कृषि से ही पूरा किया जा सकता है। उन्होंने कहा कि बन अनुसंधान संस्थान ओषधीय पौधों की खींच में आगे वाली समस्याओं के निपालकरण के लिए काम कर रहा है। इस मीके पर डॉ. पांडे, डॉ. जीपी गोराया, डॉ. देवेन्द्र कुमार, डॉ. चरण सिंह, रामनीर चिंहित कई लोग मौजूद रहे।