



WORLD ENVIRONMENT DAY 2023

Mass Cleaning Drive

Organized by

ICFRE-INSTITUTE OF FOREST GENETICS & TREE BREEDING, COIMBATORE

and

YOUNG INDIANS, Coimbatore Chapter

5th June is celebrated every year as World Environment Day (WED). WED is the United Nations day for encouraging worldwide awareness and action to protect our environment. Since it began in 1974, the event has grown to become a global platform for public outreach that is widely celebrated in over 100 countries. In line with UN declaration; Ministry of Environment, Forest and Climate Change is observing the World Environment Day, 2023 on the theme “**Beat Plastic Pollution**”.

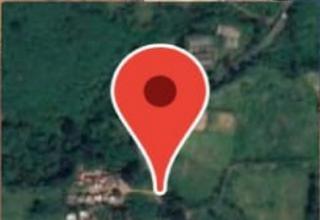
On the observance of World Environment Day celebrations on 5th June 2023, ICFRE-IFGTB in collaboration with Young Indians, Coimbatore Chapter organized **a mass cleaning drive in the roadsides of Anaikatti area (Mankarai to Anaikatti)**. Around 150 volunteers' from public, college students, scholars and staff of ICFRE-IFGTB were participated in the program and about 1250 kg plastic wastes were removed from the area.

Speaking on the occasion, Dr. R.Yasodha. GCR, ICFRE-IFGTB stressed that WED is the "people's day" for doing 'something' to take care of the Earth and that "something" can be local, national or global. It can be a solo action or involve different stakeholders. She also emphasized the importance of sustained self-initiated action of each individual for keeping the environment clean.



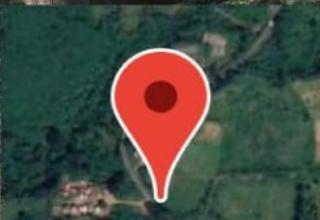
GPS Map

Mangarai, Tamil Nadu, India
Forest Department, Anaikatti Rd, M
Tamil Nadu 641108, India



GPS Map

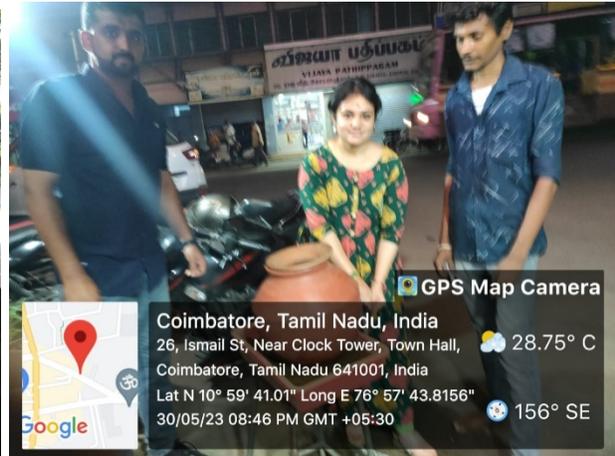
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LIFE – Lifestyle For Environment

ICFRE-IFGTB organized various activities as a part of LiFE style for Environment to preserve and protect environment and uploaded the day – wise details of the events by images/videos in the “Meri LiFE” web portal. A total of 523 LIFE activities were carried out by ICFRE-IFGTB during the month of May 2023.



DIRECTOR
IFGTB

Mass cleaning drives, awareness events mark World Environment Day

The Hindu Bureau
COIMBATORE

Mass cleaning drives, planting of saplings and awareness programmes marked the World Environment Day in Coimbatore district on Monday.

Collector Kranthi Kumar Pati presented 'Green Champion Award 2022' to V. Chandrasekar, convenor of the Forest First Forum of Siruthuli; P.J. Balamurugan of Target Zero; and One Tree Per Week (OTPW) Foundation. The award also carries a cash prize of ₹1 lakh.

Forest Department, Young Indians, Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore Corporation and the Tamil Nadu Police conducted a mass cleaning drive on the stretch between Mangarai and Anaikatti. Around 150 volunteers removed 500 kg of plastic waste and bottles.

IFGTB commemorated World Environment Day by organising various awareness campaigns, events and a cyclothon - an awareness cycle rally. Institute director C. Kunhikannan inaugurated the programme and said that overuse and misuse of the



Volunteers clearing waste strewn on the Mangarai - Anaikatti stretch in Coimbatore district on Monday.

natural resources were causing environmental degradation at an alarming rate. An awareness song on nature penned by Priya Karanavar and composed and sung by senior principal scientist Kannan C.S. Warriar was released during the occasion.

With an aim to plant 1.1 crore saplings in Tamil Nadu this year, Cauvery Calling of the Isha Foundation on Monday kick-started its series of sapling plantation drives in the State.

A sapling plantation ceremony was conducted at the Raintree Hotels, St. Mary's Road, Chennai.

Students from Isha Samskriti and Isha Home School took part in a plastic cleanup drive at River Noyyal in Coimbatore district which was inaugurated by Pollachi MP K.

Shanmugasundaram.

Siruthuli organised a plantation drive at Valankulam which was inaugurated by the District Collector in the presence of Corporation Commissioner M. Prathap and Siruthuli managing trustee Vanitha Mohan.

The NGO will plant more than 100 saplings at the northern portion of the tank. Siruthuli and Axis Bank conducted an awareness camp at Valankulam to highlight the importance of water bodies and its conservation in which around 100 volunteers from PSG College of Arts and Science took part.

The NGO and the Indian Oil Corporation initiated works at a new plantation site at M.R Garden in Perur Chettipalayam. Siruthuli along with Bosch carried

out a cleanliness drive at a plantation site at Thudiyalur on June 3. Along with Apexon, the NGO carried out a plantation drive at Thudiyalur on June 3, said a release.

Udhagamandalam

The Nilgiris Collector, S.P. Amrith, inaugurated the planting of over 300 saplings at Kallakorai in Ithalar. Lime, Syzigium cumini and jacaranda saplings are to be planted, the district administration said.

Speaking at the event, the Collector said that each household in the Nilgiris is being encouraged to plant a tree each, while the administration is also encouraging organic farming and discouraging the use of plastics in the district. Various departments and local bodies will undertake the planting of 4,990 saplings, the Collector said.

Planting of bamboo was undertaken near streams and check dams by the Forest Department in the Mudumalai Tiger Reserve. Officials said that the bamboo was an important source of food for a variety of wildlife, including elephants, and also provided nesting habitats for many species of birds in the tiger reserve.