



**REPORT ON
ICFRE -IFGTB`s PARTICIPATION IN
“33rd AGRI - HORT FARM FEST’, 2023-PUDHUCHERRY**

ICFRE -IFGTB participated in the 33rd AGR-HORTI FARM FEST, 2023 at Pudhucherry from 10-12th February, 2023.

AGRI-HORTI FARM FEST, 2023 served an excellent platform to showcase ICFRE-IFGTB technologies and products for large and diverse stakeholders more specifically to the farmer/Tree Growers. Extension division of ICFRE-IFGTB organized an exhibition in the Fair for popularizing and dissemination of its technologies and products to wider audience. IFGTB`s exhibition stall was inaugurated by Shri. Venkata Krishanan, a progressive farmer of Pudhucherry. The visitors to the ICFRE-IFGTB stall included farmers, agripreneurs, technology developers, marketing consultants, scientists and technicians. This platform formed an ideal stage to promote ICFRE-IFGTB technologies for popularization and potential tie up with industries and marketing agencies.

IFGTB`s Research highlights viz., cultivation technologies with high yield & economics for Eucalyptus & Casuarina clones released by ICFRE-IFGTB. Also cultivation practices for Melia, Cadamba, Red Sanders, Red and Sweet Tamarind, Casuarina Windbreak clones of ICFRE-IFGTB were showcased and explained. The stall housed poster exhibits on several themes, publications, seeds and products. The major themes covered include, about Commercialization of ICFRE-IFGTB clones, Windbreak clones of IFGTB, Products developed by ICFRE-IFGTB, TreeGenie Mobile Application and Success stories of ICFRE-IFGTB products. The commercial products viz., bio fertilizers, bio pesticides, growth boosters were popularized and few items were sold. More than 2500 people had visited the ICFRE-IFGTB stall. Feedback from the visitors was recorded for further follow up. Handouts on the list of services provided by ICFRE-IFGTB were provided to the visitors during the Agri-Horti Farm Fest, 2023 Exhibition.

(DIRECTOR)



IFGTB STALL inauguration, Agri-Horti Farm Fest 2023, Pudhucherry



Visitors discussing with IFGTB team on the technologies at IFGTB stall