

## **Second Technology Marketing Meet held on 14/12/12 at Institute of Wood Science & Technology, Bangalore**

The second marketing meet was started by Dr. O. K. Remadevi (Group Co-ordinator Research and Chairman, marketing cell) welcoming all the participants, scientists and officers of IWST. She made a presentation on the background of the Institute elaborating on the long existence of our research institute completing 75 years of research in this campus. The aim and purpose of the Technology Marketing meet was emphasized. As Institute of Wood Science and Technology, we are in the 25<sup>th</sup> year of dedicated research and Grow wood and Use wood is our slogan. Our research has led to the development of many applicable technologies. We have conducted many extension meetings and demonstration programmes to showcase our research findings and technologies for the benefit of tree growers and wood industries. But still many of them are not in practice for want of adoption/ implementation by technopreneurs and venture capitalists who can market them. It was made clear that this meeting is with the objective of seeking support from agencies who can adopt our technologies for marketing them.

The introduction of the participants was followed by presentations delivered by respective scientists on their technologies. The presentations created lot of interest in the technologies and discussions on specific details followed.

