

First Technology Marketing Meet held on 5/12/12 at Institute of Wood Science & Technology, Bangalore

The first technology marketing meet was held at Institute of Wood Science & Technology, Bangalore on 05-12-2012. The meeting was attended by started by the scientists of Institute and participants from various organizations. Mr. Ritesh Kumar D. Ram welcomed the participants. This was followed by a presentation by Dr. O. K. Remadevi (Group Co-ordinator Research and Chairman, marketing cell) on the background for this first Technology Marketing meet elaborating on the long existence of IWST. The concerned scientists made presentation of various saleable technologies (wood polymer composite, acoustic timber grading, pole/ bamboo treatment technique, thermo wood and chemical modification of wood). The presentations created lot of interest in the technologies and discussions on specific details followed. It was made clear that this meeting is with the objective of seeking support from agencies who can adopt our technologies for marketing them. The meet ended with a vote of thanks by Dr R. Sundararaj.

