

Distribution of Payments under Direct to Consumer Scheme at IFP, Ranchi

In a simple ceremony held at IFP, Ranchi on 15th March, Director, IFP, Ranchi distributed the payments to six numbers of farmers as incentive for raising and maintenance of plantation under the Direct to Consumer scheme. Under this scheme lac cultivation has been introduced on Flemingia Spp. at Jeori village in Khunti District. Under this scheme initial plantation cost and other technical support is provided to the farmers by the institute, whereas rest of the arrangements like irrigation and other management cost is borne by the farmer only.

The scheme has proved to be very beneficial and has provided smart and substantial amount of return to the farmers. Shri Suto Manki (farmer) has got an additional income of 2.45 Lacs from the cultivation of lac under this scheme on Felmingia Spp. This has generated immense interest among other farmers also to adopt the same model. The farmers presented during the ceremony shared their views in the meeting. They very happily extended their thanks to the institute for the support. Farmers also told that the success of this model in their village Jeori has prompted the other surrounding villagers also to follow the model adopted by the Jeori village, which is very encouraging and overwhelming sign.

Dr Sharad Tiwari, Head, Extension Division and Dr Arvind Kumar, PI, Direct to Consumer project were also present on the occasion and had informative session with the farmers.

