

A REPORT ON WORLD ENVIRONMENT DAY 2012 CELEBRATIONS AT INSTITUTE OF FOREST GENETICS AND TREE BREEDING, COIMBATORE



World Environment Day 2012 was celebrated at the Institute of Forest Genetics and Tree Breeding, Coimbatore in a befitting manner on 5.6.2012. Seedlings were distributed to business house involved in community activities to plant them in residential areas of Coimbatore. Seedlings were also distributed to the student community for taking up planting in their college premises. A planting programme was organised in the forest campus by involving the employees, residents and Eco Club members of Ramakrishna College of Pharmacy, Coimbatore. About 200 people participated in the tree planting programme. The Tree Planting programme was inaugurated by Dr. N. Krishnakumar, IFS, Director. The students, employees and residents were urged to strive for low carbon use, reduce environmental risks and adopt best practices for upkeep and maintenance of surroundings.

To inculcate the habit of using environment friendly transport and encourage to use cycle as a mode of transport in local area, a cycling competition was organised for the school children in the campus and distributed prizes to the winners. Use of plastic and paper cups has been stopped in the IFGTB canteen. The employees have adopted effective measures for energy saving and less use of paper. An email campaign was organised and the *simple steps to easily green your daily routine and make good eco behavior into a habit* downloaded from the UNEP website was sent to all the employees of the institute for adoption.



